

**DELETE THIS LAYER BEFORE SUBMITTING**

**FINISHED SIZE - 19.5" x 16"**  
**WITH BLEED - 18.125" x 16.125"**  
**Please leave a 1/8" (0.125") total bleed**  
**1/16" (0.0625") for each side**  
**MIDDLE FOLD LINE - 9.8125"**  
**BOTTOM FOLD - 12.0625"**  
**FLAP SIZE - 4"**  
**GLUED FLAP SIZE - 0.75"**  
**CARD SLITS - OPTIONAL**

# OUTSIDE BACK PANEL

Fold Line

# OUTSIDE FRONT PANEL

**Green Line is SAFETY Line**

All important information that is not getting cut should be inside this line

**Green Line is SAFETY Line**

All important information that is not getting cut should be inside this line

**Red Line is CUT Line**

Finish product will be cut to this line

**Blue Line is END OF BLEED Line**

Background image/color should extend to this line

Fold Line

Fold Line

GLUED FLAP  
NO ARTWORK

OPTIONAL  
Business Card  
Slits

OPTIONAL  
Business Card  
Slits

INSIDE RIGHT LOWER FLAP

GLUED FLAP  
NO ARTWORK

OPTIONAL  
Business Card  
Slits

OPTIONAL  
Business Card  
Slits

INSIDE LEFT LOWER FLAP